Professor of Marketing and Eli Broad University Professor
Broad College of Business
Michigan State University

The Department of Marketing in the Broad College of Business at Michigan State University is seeking to hire an established senior faculty. Strong candidates will also be considered for the endowed chair, Eli Broad University Professor of Business, in addition to the rank of Full Professor of Marketing. Applicants should possess a Ph.D. in a relevant area of scholarship and should have a professional record consistent with an appointment to Full Professor with tenure at Michigan State University. Salary and benefits are very competitive.

The Marketing Programs at Michigan State University have received numerous accolades in recent years (see http://marketing.broad.msu.edu for some of these rankings). For example, MSU's Department of Marketing is #12 in the world for research impact, with the full professors ranked #7 worldwide. Our Master's degree in Marketing Research (MSMR) is ranked #1 and our undergraduate program is ranked 21st in the nation. Our international business program, housed in the Department of Marketing, has been among the elite in the world in both education and research impact for some thirty years, and the Broad College is in the process of implementing a "global mindset" curriculum for all undergraduates.

We offer a range of programs – a Ph.D. in Marketing, Executive and Full-Time MBAs, MS in Marketing Research (offered both face to face and online), online certificate programs, a large undergraduate program as well as extensive executive education programs. Strategically, the department has set a focus on providing research leadership worldwide in four areas – Marketing Strategy, International Marketing, Product and Brand Management, and Relationship Marketing and Sales. Successful candidates should be an established global brand in one of these four areas. Preferably, the candidate would also be able to contribute to leading PhD seminars on quantitative/methodological topics and contribute to the PhD program.

We hope to have sparked your interest and would very much welcome your application. Also, we will be happy to answer any questions that you may have. Contact R. Dale Wilson (wilsonrr@broad.msu.edu) for an informal discussion about the position and/or additional information. Submit materials through the MSU Jobs website: www.careers.msu.edu, Posting #516100. To be eligible for full consideration, all application materials should be received by January 15, 2020, but the position will remain open until filled.

Michigan State University is an Equal Opportunity/Affirmative Action Institution. Applications from women, veterans, individuals with disabilities and people from diverse racial, ethnic, and cultural backgrounds are encouraged. Persons with disabilities have the right to request and receive reasonable accommodation.

Michigan State University

Founded in 1855, Michigan State University (msu.edu) has always been an innovator in research, teaching, and application of knowledge. In 1863, Michigan State was designated the beneficiary of the Morrill Land- Grant Colleges Act endowment, becoming the pioneer land-

grant college in the United States and serving as a prototype for future institutions. From these origins, Michigan State has evolved into a comprehensive, global, world class university with a full spectrum of programs and attracting a diverse set of gifted professors, staff members, and students. The University has been an elected member of the Association of American Universities since 1964.

Michigan State enrolls approximately 51,000 students, including 11,300 graduate and professional College students, and it employs more than 11,600 faculty and staff members. The University offers more than 200 programs of study at the bachelor, masters and doctoral levels. MSU is guided by "Bolder by Design" (bolderbydesign.msu.edu) as a "shared strategic framework that aligns our efforts across Michigan State University and around the globe, harnessing the power of working together to achieve our highest aspirations and to fuel the creation of better outcomes and growing value for our students, state, nation, and world."

Eli Broad College of Business

The Broad College has 125 full-time faculty in five departments: Accounting and Information Systems, Finance, Management, Marketing, and Supply Chain Management and one industry specific unit, The School of Hospitality Business. The work of the College is supported by a 100-person administrative staff and 50 academic specialists, including instructors. Currently, some 7,700 students are enrolled in the Broad College (approximately 6,700 undergraduates and 980 graduate and doctoral students), making Broad one of the largest business colleges in the country.

The Broad College is consistently a top 25 business college in rankings. The Broad vision is to be the leader in creating knowledge and developing transformational thinkers and doers who make business happen. A core focus of the college's strategic plan is on the 3Rs – Recognition for the Broad College is the result of the accomplishments of our world-renowned faculty, our students, and our alumni. From this we have built a reputation for being one of the top business schools in the world, and this is reflected in our rankings.

Search Committee

R. Dale Wilson (committee chair), Professor, Marketing
Ahmet Kirca, Associate Professor, Marketing
Hang Nguyen, Associate Professor, Marketing
Ayalla Ruvio, Associate Professor, Marketing
Sung Ham, Assistant Professor, Marketing
Roger Calantone, Professor, Marketing (ex-officio)